

The **FIRST** and **ONLY** negotiation certification recognized by the National Association of REALTORS®.

achieve more **WITH YOUR** **RENE** certification

RENE
Real Estate
NEGOTIATION EXPERT

officially certified by



Marketplace

MICHIGAN'S CONTINUING EDUCATION
HUB FOR REAL ESTATE PROFESSIONALS.

16 Elective CE Credits

GMAR reserves the right to assess a \$10 fee for any registrant who does not cancel at least 24 hours prior or to those who do not attend the event.



**TAKE THE
COURSE!**



January 17 & 18, 2018
8:30 a.m. registration
9:00 a.m. - 5:00 p.m.
20 Oak Hollow, Suite 100
Southfield, MI 48033

MemberMax/EduPass: FREE!
GMAR Members: \$249.00
Non-Members: \$299.00

Call (248) 478-1700
Online at GMARonline.com



Presented by:
RICK CONLEY
SRES, ePRO, ABR, GREEN,
SFR, GRI, SRS
President, Real Estate Education

**ELEVATE
YOUR GAME**

2-Day Certification Course

Bonus!
ABR, CRB &
SRS Elective

The RENE Certification is designed to elevate and enhance negotiating skills so that today's real estate professionals can play the game to win.

WHAT TO EXPECT



Craft a strategy for negotiation and learn when and how to negotiate



Adjust your communication style to achieve optimum results with any party in the transaction



Negotiate effectively face-to-face, on the phone or through e-mail and other media