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Start Pricing Homes with Confidence.



7 elective credits
Meets NAR Code of Ethics requirement of 2.5 hours



Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

Visit PricingStrategyAdvisor.org to learn how to earn the PSA certification.



July 31, 2018

8:45 a.m. Registration

9:00 a.m. – 5:00 p.m. Class

24725 W.12 Mile, Suite 100, Southfield, MI

MemberMax/EduPass: FREE!

GMAR Members: \$99.00

Non-Members: \$119.00

Call (248) 478-1700

Online at GMARonline.com



Presented by:

BART PATTERSON

ABR, ACP, CIAS, CRS, CDPE,
GREEN, e-PRO, GRI, SRES,
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